## **UpSkillAmerica**



## **Employer Network Advancing Digital Skills & Equity**

Upskill America at the Aspen Institute, together with Digital US, is bringing together a network of leading companies who all share a common passion, prioritization, and commitment to action around ensuring workers, learners, and community members have the digital skills and digital access necessary to work and thrive in a post-COVID digital economy. This network will focus on building real solutions and deploying knowledge and resources urgently needed to advance the digital resiliency of learner-workers across the nation.

Though the need to build digital skills among the workforce isn't new, the COVID-19 pandemic has increased the urgency of accelerating digital access and skills training while shedding new light on widening racial inequality and economic mobility. The employers in the network represent a broad spectrum of digital skill needs, across a diverse set of occupations, sectors and geographies showcasing the prolific, universal nature of digital skills. They have come together with a shared understanding that making digital skill development opportunities more accessible and effective is a lynchpin in all equitable reskilling efforts.

The following companies engaged in the inaugural meeting of the Employer Network Advancing Digital Skills and Equity that was held on March 17, 2021:

- Electrolux
- Futuro Health
- JPMorgan Chase & Co.
- McDonald's Corporation
- Nestle's Project Opportunity
- Nike
- Peloton
- Red Ventures
- Tyson Foods
- Wiley
- Workday

The meeting was also attended and supported by Accenture, Strada Education Network, and Walmart.org.

Company leaders in the Employer Network Advancing Digital Skills and Equity are collaborating to champion the priority, visibility, and action around digital skills for learner-workers across the country adding depth on digital skill and equity needs to other critical employer workforce initiatives.

For more information about the Employer Network, contact <u>Jaime Fall</u>. For information about Digital US, contact <u>Priyanka Sharma</u>.

The *Employer Network Advancing Digital Skills and Equity* is made possible through the generous support of our sponsors including Wiley, Accenture, Walmart.org, Workday, and McDonald's.